

**Terms of Reference for the Graphic Designer(Animated content Development)**  
**for Naubat Baja**

Jeevan Ashram Sanstha (registered under the Rajasthan Society Registration Act, 1958) is a non- Governmental organization based in Jaipur, Rajasthan. Since its inception in 2009, Jeevan Ashram Sanstha's (JAS) endeavor has been to work for the children, women and girls in vulnerable situations.

In order to reach out to adolescents and young people with social messages, an edutainment channel was launched-. The initiative involves sensitizing various stakeholders on adolescent and gender related issues through contents which is disseminated through a missed call mobile strategy.

The missed call edutainment channel comprises of very interesting contents related to the issues of young people and adolescents. As part of showcasing the experiences of young personalities, Jeevan Ashram Sanstha is looking for interested consultants who can research and draft content on different topics which is related to Social & development issues, Health and hygiene, Gender based violence etc.

**Project Name:** Naubat Baja- Missed call wala radio.

**Position Title:** Animation and graphic Designer

**Location:** Jaipur

**Duration:** Till 31st December 2021

**Nature of Position:** Contractual

**Reporting to:** Project Manager

**Brief:** We are looking for an **Animation and graphic Designer** to join our Naubat baja team for ***Graphic Designing and Development of Animated Content.***

**Remuneration :** Rs. 40000-50000 (based on experience in the field and on the requisite qualifications)

**Key Responsibilities:**

As an **Animation and graphic Designer**, your responsibilities will include on per month basis:

1. **Designing of :**
  - Content based creative – **10.**
  - Poster, banners, cover pictures for social media and other promotional purpose – **25**
  - Promotional(pre and post) content based creative – **20**
  - Animation/GIF – **10 (30 Seconds to 90 Seconds approx.)**
  - Need based designs – **15**
2. Designing digital posters/ banners and other campaign materials as per requirement
3. Illustrating comic-like characters as per requirement

**Required Qualifications & Experience**

1. Strong, clear visual design sense.
2. Good knowledge of design programs such as Adobe Photoshop, Adobe Illustrator, CorelDraw, and Adobe Premier
3. Experience in Illustration and motion graphics.
4. Passion for people-centered design.
5. Must be self-motivated to prioritize and manage workload and meet critical project milestones and deadlines.
6. Excellent interpersonal skills and the ability to build good working relationships.
7. Photo retouching/manipulation skills.

8. A strong eye for visual composition
9. Understanding of marketing, production, website design, corporate identity, advertisements, and multimedia design.

**Contact for submission-**

Interested individuals are requested to submit the **CV and Quotation** on the given mail id- [jas26jobs@gmail.com](mailto:jas26jobs@gmail.com)